

ECID # 8858242 Rec'd Order# Yes Status New

Printed: 08/02/2012 10:10 AM
Last Received: 08/02/2012 9:59 AM

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Last Received: 08/02/2012 9:59 AM

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () AMER 4 PROSPERITY
Product AMER FOR PROSPERITY
Estimate# 281
Buyer STEPHANIE KOHLBAUER
Phone# Fay#

Jug 112
Jug 112
Jug 112
Jug 112

Showing Buylines: All Lines			
Agency	() MENTZER MEDIA 600 FAIRMONT AVE, S#306 TOWSON, MD 21286	Rep Firm Sales Office () Salesperson ()) PHILADELPHIA) AMY MCCREARY
Agency C/P/I/P2/E	//281		
Flight Dates	08/08/2012 - 08/14/2012	Salesperson Phone# Salesperson FAX#	215-568-6540 215-568-1845
Hiatus Weeks			

CONTRACT CONVENTION

10

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
1												--
1		Buyline Comment: NEWS	08/08-08/10	\$125.00	:30	3	1	W-F	6A-7A	\$375.00	3	--
2		Buyline Comment: PRICE	08/08-08/10	\$300.00	:30	3	1	W-F	11A-12P	\$900.00	3	--
3		Buyline Comment: SOAPS	08/08-08/10	\$175.00	:30	3	1	W-F	1230P-2P	\$525.00	3	--
4		Buyline Comment: PHIL	08/08-08/10	\$175.00	:30	3	1	W-F	3P-4P	\$525.00	3	--
5		Buyline Comment: NEWS	08/08-08/10	\$550.00	:30	3	1	W-F	430P-5P	\$1,650.00	3	--
6		Buyline Comment: CBS EVEN NEWS	08/08-08/10	\$500.00	:30	3	1	W-F	5P-530P	\$1,500.00	3	--
7		Buyline Comment: NEWS	08/08-08/10	\$500.00	:30	3	1	W-F	530P-6P	\$1,500.00	3	--
8		Buyline Comment: JEP	08/08-08/10	\$700.00	:30	6	1	W-F	6P-630P	\$4,200.00	6	--
9		Buyline Comment: WHEEL	08/08-08/10	\$850.00	:30	6	1	W-F	630P-7P	\$5,100.00	6	--
10		Buyline Comment: NEWS	08/11-08/11	\$175.00	:30	1	1	SAT	5P-6P	\$175.00	1	--

Rep Order# 6838242 Ver# 1 Status New
EC'd Yes

Traffic Order#
Printed: 08/02/2012 10:10 AM
Last Received: 08/02/2012 9:59 AM

Showing Buylines: All Lines

Station	KRQE-TV ALBUQUERQUE, NM.	Agency	() MENTZER MEDIA	Rep Firm	() PHILADELPHIA
Advertiser	() AMER 4 PROSPERITY	600 FAIRMONT AVE, S#306	Sales Office ()	AMY MCCREARY	
Product	AMER FOR PROSPERITY	TOWSON, MD 21286	Salesperson ()		
Estimate#	281	C/P1/P2/E /281	Salesperson Phone#	215-568-6540	
Buyer	STEPHANIE KOHLBAUER	Flight Dates 08/08/2012 - 08/14/2012	Salesperson FAX#	215-568-1845	
Phone#		Hiatus Weeks			
Fax#					
In	Daypart Program	Dates	Rate Len	Spots/Week # of Weeks	Day Total Cost
---	---	---	---	---	---
11	Buyline Comment: JEP	08/11-08/11	\$275.00 3 :30	1 SA	6P-630P \$275.00
12	Buyline Comment: WHEEL	08/11-08/11	\$550.00 4 :30	1 SA	630P-7P \$550.00
13	Buyline Comment: NEWS	08/11-08/11	\$450.00 4 :30	1 SA	10P-1035P \$450.00
14	Buyline Comment: CLOSER	08/11-08/11	\$100.00 4 :30	1 SA	1035P-1135P \$100.00
15	Buyline Comment: NEWS	08/12-08/12	\$100.00 4 :30	1 SU	7A-8A \$100.00
16	Buyline Comment: NEWS	08/12-08/12	\$275.00 3 :30	1 SU	5P-6P \$275.00
17	Buyline Comment: NEWS	08/12-08/12	\$500.00 4 :30	1 SU	10P-1035P \$500.00
18	Buyline Comment: HOUSE	08/12-08/12	\$100.00 4 :30	1 SU	1035P-1135P \$100.00
19	Buyline Comment: NEWS	08/13-08/14	\$125.00 4 :30	2 M-TU	6A-7A \$250.00
20	Buyline Comment: PRICE	08/13-08/14	\$300.00 3 :30	2 M-TU	11A-12P \$600.00
21	Buyline Comment: SOAPS	08/13-08/14	\$175.00 3 :30	2 M-TU	1230P-2P \$350.00

Rep Order# 6838242 Ver# 1 Status New
EC'd Yes

Traffic Order#
Printed: 08/02/2012 10:10 AM
Last Received: 08/02/2012 9:59 AM
Showing Buylines: All Lines

Station	KRQE-TV ALBUQUERQUE, NM.	Agency	() MENTZER MEDIA	Rep Firm							
Advertiser	() AMER 4 PROSPERITY	600 FAIRMONT AVE, S#306	Sales Office () PHILADELPHIA								
Product	AMER FOR PROSPERITY	TOWSON, MD 21286	Salesperson () AMY MCCREARY								
Estimate#	28J	Agency C/P1/P2/E //28J									
Buyer	STEPHANIE KOHLBAUER	Flight Dates 08/08/2012 - 08/14/2012	Salesperson Phone# 215-568-6540								
Phone#		Hiatus Weeks	Salesperson FAX# 215-568-1845								
Fax#											
In	Daypart Program	Date	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
---	---	---	---	---	---	---	---	---	---	---	---
22		08/13-08/13	\$175.00	3	:30	1	M	3P-4P	\$175.00	1	
23		08/13-08/14	\$550.00	2	:30	2	1	M-TU	430P-5P	\$1,100.00	2
24		08/13-08/14	\$1,000.00	2	:30	2	1	M-TU	5P-530P	\$2,000.00	2
25		08/13-08/14	\$1,000.00	2	:30	2	1	M-TU	530P-6P	\$2,000.00	2
26		08/13-08/14	\$1,400.00	2	:30	4	1	M-TU	6P-630P	\$5,600.00	4
27		08/13-08/14	\$1,700.00	2	:30	4	1	M-TU	630P-7P	\$6,800.00	4
28		08/14-08/14	\$2,000.00	2	:30	1	1	TU	7P-8P	\$2,000.00	1

---REPORT TOTALS---

Report Totals: 64 / \$39,675.00

Aug 12: 64 / \$39,675.00
Sales Totals: 64 / \$39,675.00
Station Totals: 64 / \$39,675.00
Lines not sent/rclid/rtrn: 0 / \$0.00

---SALES MONTHLY TOTALS---

Rep Order# 6838242 Ver# 1 Status New
EC'd Yes

Traffic Order#
Printed:
08/02/2012 10:10 AM

4 of 4
Last Received:
08/02/2012 9:59 AM

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () AMER 4 PROSPERITY
Product AMER FOR PROSPERITY
Estimate# 281
Buyer STEPHANIE KOHLBAUER
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P/I/P2/E /728!
Flight Dates 08/08/2012 - 08/14/2012
Hiatus Weeks

---COMPETITIVE---

Market Totals \$94,464

CABL	0%	KASA	8%	KASY	0%	KBTM	0%	KOAT	17%
KOB	33%	KRQE	42%	KWBQ	0%				

---COMPETITIVE COMMENTS---

NEW ORDER
EST SHARES

Books JUL12
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Showing Bytlines: All Lines
Rep Firm () PHILADELPHIA
Sales Office () AMY MCCREARY
Salesperson ()

Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Spot Manager: All, 08/08/12-08/14/12

Alt Order #	Advertiser	Order	Inv. Code	Book	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 08/08/12													
Station: KRQE													
06838242	POL/Americans	195817	Dr. Phil		3p-4p	:30	P3	[ALL]	AMER FOR 281	\$175.00			
06838242	POL/Americans	195817	M-F KRQE News		430p-5p	:30	P2	[ALL]	AMER FOR 281	\$550.00			
06838242	POL/Americans	195817	M-F 630p-7p		M-F 630p-7p	:30	P3	[ALL]	AMER FOR 281	\$850.00			
06838242	POL/Americans	195817	KROE News 13		(530p-6p	:30	P3	[ALL]	AMER FOR 281	\$500.00			
06838242	POL/Americans	195817	Price is Right		11a-12p	:30	P3	[ALL]	AMER FOR 281	\$300.00			
06838242	POL/Americans	195817	M-F 630p-7p		M-F 630p-7p	:30	P3	[ALL]	AMER FOR 281	\$850.00			
06838242	POL/Americans	195817	Soap Rotator		M-F 1230p-2p	:30	P3	[ALL]	AMER FOR 281	\$175.00			
06838242	POL/Americans	195817	M-F KROE News		KRQE News	:30	P4	[ALL]	AMER FOR 281	\$125.00			
06838242	POL/Americans	195817	M-F 6p-630p		M-F 6p-630p	:30	P3	[ALL]	AMER FOR 281	\$700.00			
06838242	POL/Americans	195817	CBS Evening News		5p-530p	:30	P3	[ALL]	AMER FOR 281	\$500.00			
06838242	POL/Americans	195817	M-F 6p-630p		M-F 6p-630p	:30	P3	[ALL]	AMER FOR 281	\$700.00			
													\$5,425.00
Date: 08/09/12													
Station: KRQE													
06838242	POL/Americans	195817	CBS Evening News		5p-530p	:30	P3	[ALL]	AMER FOR 281	\$500.00			
06838242	POL/Americans	195817	M-F 630p-7p		M-F 630p-7p	:30	P3	[ALL]	AMER FOR 281	\$850.00			
06838242	POL/Americans	195817	M-F 630p-7p		M-F 630p-7p	:30	P3	[ALL]	AMER FOR 281	\$850.00			
06838242	POL/Americans	195817	KRQE News 13		(530p-6p	:30	P3	[ALL]	AMER FOR 281	\$500.00			
06838242	POL/Americans	195817	Price is Right		11a-12p	:30	P3	[ALL]	AMER FOR 281	\$300.00			
06838242	POL/Americans	195817	M-F 6p-630p		M-F 6p-630p	:30	P3	[ALL]	AMER FOR 281	\$700.00			
06838242	POL/Americans	195817	M-F KRQE News		430p-5p	:30	P2	[ALL]	AMER FOR 281	\$550.00			
06838242	POL/Americans	195817	M-F 6p-630p		M-F 6p-630p	:30	P3	[ALL]	AMER FOR 281	\$700.00			
06838242	POL/Americans	195817	Soap Rotator		M-F 1230p-2p	:30	P3	[ALL]	AMER FOR 281	\$175.00			
06838242	POL/Americans	195817	Dr. Phil		3p-4p	:30	P3	[ALL]	AMER FOR 281	\$175.00			
06838242	POL/Americans	195817	M-F KRQE News		KRQE News	:30	P4	[ALL]	AMER FOR 281	\$125.00			
													\$5,425.00
Date: 08/10/12													
Station: KRQE													
06838242	POL/Americans	195817	KROE News 13		(530p-6p	:30	P3	[ALL]	AMER FOR 281	\$500.00			
06838242	POL/Americans	195817	M-F 630p-7p		M-F 630p-7p	:30	P3	[ALL]	AMER FOR 281	\$850.00			
06838242	POL/Americans	195817	Soap Rotator		M-F 1230p-2p	:30	P3	[ALL]	AMER FOR 281	\$175.00			
06838242	POL/Americans	195817	Price is Right		11a-12p	:30	P3	[ALL]	AMER FOR 281	\$300.00			
06838242	POL/Americans	195817	CBS Evening News		5p-530p	:30	P3	[ALL]	AMER FOR 281	\$500.00			
06838242	POL/Americans	195817	M-F 6p-630p		M-F 6p-630p	:30	P3	[ALL]	AMER FOR 281	\$700.00			
06838242	POL/Americans	195817	M-F 6p-630p		M-F 6p-630p	:30	P3	[ALL]	AMER FOR 281	\$700.00			
06838242	POL/Americans	195817	195817 Dr. Phil		3p-4p	:30	P3	[ALL]	AMER FOR 281	\$175.00			
06838242	POL/Americans	195817	M-F KROE News		430p-5p	:30	P2	[ALL]	AMER FOR 281	\$550.00			
06838242	POL/Americans	195817	M-F 630p-7p		M-F 630p-7p	:30	P3	[ALL]	AMER FOR 281	\$850.00			
06838242	POL/Americans	195817	M-F KRQE News		KRQE News	:30	P4	[ALL]	AMER FOR 281	\$125.00			
													\$5,425.00
Date: 08/11/12													
Station: KRQE													
06838242	POL/Americans	195817	KROE News 13		(530p-6p	:30	P3	[ALL]	AMER FOR 281	\$500.00			
06838242	POL/Americans	195817	M-F 630p-7p		M-F 630p-7p	:30	P3	[ALL]	AMER FOR 281	\$850.00			
06838242	POL/Americans	195817	Soap Rotator		M-F 1230p-2p	:30	P3	[ALL]	AMER FOR 281	\$175.00			
06838242	POL/Americans	195817	Price is Right		11a-12p	:30	P3	[ALL]	AMER FOR 281	\$300.00			
06838242	POL/Americans	195817	CBS Evening News		5p-530p	:30	P3	[ALL]	AMER FOR 281	\$500.00			
06838242	POL/Americans	195817	M-F 6p-630p		M-F 6p-630p	:30	P3	[ALL]	AMER FOR 281	\$700.00			
06838242	POL/Americans	195817	M-F 6p-630p		M-F 6p-630p	:30	P3	[ALL]	AMER FOR 281	\$700.00			
06838242	POL/Americans	195817	195817 Dr. Phil		3p-4p	:30	P3	[ALL]	AMER FOR 281	\$175.00			
06838242	POL/Americans	195817	M-F KROE News		430p-5p	:30	P2	[ALL]	AMER FOR 281	\$550.00			
06838242	POL/Americans	195817	M-F 630p-7p		M-F 630p-7p	:30	P3	[ALL]	AMER FOR 281	\$850.00			
06838242	POL/Americans	195817	M-F KRQE News		KRQE News	:30	P4	[ALL]	AMER FOR 281	\$125.00			
													\$5,425.00
Date: 08/12/12													
Station: KRQE													
06838242	POL/Americans	195817	KRQE News Sun		7a-8a	:30	P4	[ALL]	AMER FOR 281	\$100.00			
06838242	POL/Americans	195817	LN Su		10p-1035p	:30	P4	[ALL]	AMER FOR 281	\$500.00			
06838242	POL/Americans	195817	Sa KRQE News		1530p-6p	:30	P3	[ALL]	AMER FOR 281	\$275.00			
06838242	POL/Americans	195817	Sa KRQE News		1035p-1135p	:30	P4	[ALL]	AMER FOR 281	\$100.00			
06838242	POL/Americans	195817	Sa KROE News		1530p-6p	:30	P4	[ALL]	AMER FOR 281	\$175.00			
													\$1,550.00
Date: 08/13/12													
Station: KRQE													
06838242	POL/Americans	195817	KRQE News Sun		7a-8a	:30	P4	[ALL]	AMER FOR 281	\$100.00			
06838242	POL/Americans	195817	LN Su		10p-1035p	:30	P4	[ALL]	AMER FOR 281	\$500.00			
06838242	POL/Americans	195817	Sa KRQE News		1530p-6p	:30	P3	[ALL]	AMER FOR 281	\$275.00			
06838242	POL/Americans	195817	Sa KRQE News		1035p-1135p	:30	P4	[ALL]	AMER FOR 281	\$100.00			
													\$975.00

[Sorted by: Date]

Spot Manager: All, 08/08/12-08/14/12

Alt Order #	Advertiser	Order	Inv. Code (Book)	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
												\$975.00
Date: 08/12/12												

Date: 08/13/12

Station: KRQE

06838242POL/Americans	195817 M-F 630p-7p	M-F 630p-7p	:30 P2	[ALL]	AMER FOR 281	\$1,700.00
06838242POL/Americans	195817 KRQE News 13 (530p-6p	M-F 6p-630p	:30 P2	[ALL]	AMER FOR 281	\$1,000.00
06838242 POL/Americans	195817 M-F 6p-630p	M-F 6p-630p	:30 P2	[ALL]	AMER FOR 281	\$1,400.00
06838242POL/Americans	195817 M-F 630p-7p	M-F 630p-7p	:30 P2	[ALL]	AMER FOR 281	\$1,700.00
06838242POL/Americans	195817 M-F 6p-630p	M-F 6p-630p	:30 P2	[ALL]	AMER FOR 281	\$1,400.00
06838242POL/Americans	195817 Price is Right	11a-12p	:30 P3	[ALL]	AMER FOR 281	\$300.00
06838242POL/Americans	195817 Dr. Phil	3p-4p	:30 P3	[ALL]	AMER FOR 281	\$175.00
06838242POL/Americans	195817 CBS Evening News	5p-530p	:30 P2	[ALL]	AMER FOR 281	\$1,000.00
06838242POL/Americans	195817 M-F KROE News	KRQE News	:30 P4	[ALL]	AMER FOR 281	\$125.00
06838242POL/Americans	195817 Soap Rotator	M-F 1230p-2p	:30 P3	[ALL]	AMER FOR 281	\$175.00
06838242POL/Americans	195817 M-F KRQE News	430p-5p	:30 P2	[ALL]	AMER FOR 281	\$550.00
						\$9,525.00
						\$9,525.00

Date: 08/14/12

Station: KRQE

06838242POL/Americans	195817 Price is Right	11a-12p	:30 P3	[ALL]	AMER FOR 281	\$300.00
06838242POL/Americans	195817 M-F KROE News	430p-5p	:30 P2	[ALL]	AMER FOR 281	\$550.00
06838242POL/Americans	195817 M-F KRQE News	KRQE News	:30 P4	[ALL]	AMER FOR 281	\$125.00
06838242POL/Americans	195817 M-F 6p-630p	M-F 6p-630p	:30 P2	[ALL]	AMER FOR 281	\$1,400.00
06838242POL/Americans	195817 M-F 6p-630p	M-F 6p-630p	:30 P2	[ALL]	AMER FOR 281	\$1,400.00
06838242POL/Americans	195817 M-F 630p-7p	M-F 630p-7p	:30 P2	[ALL]	AMER FOR 281	\$1,700.00
06838242POL/Americans	195817 KRQE News 13 (530p-6p		:30 P2	[ALL]	AMER FOR 281	\$1,000.00
06838242POL/Americans	195817 Tue Hour 1	7p-8p	:30 P3	[ALL]	AMER FOR 281	\$2,000.00
06838242POL/Americans	195817 M-F 630p-7p	M-F 630p-7p	:30 P2	[ALL]	AMER FOR 281	\$1,700.00
06838242POL/Americans	195817 Soap Rotator	M-F 1230p-2p	:30 P3	[ALL]	AMER FOR 281	\$175.00
06838242POL/Americans	195817 CBS Evening News	5p-530p	:30 P2	[ALL]	AMER FOR 281	\$1,000.00
						11,350.00
						11,350.00
						39,675.00

[Sorted by: Date]

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Lauren A. Schumacher
do hereby request station time concerning the following issue:

Americans for Prosperity

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
VARIES					

Total Charges: \$	GROSS
-------------------	-------

This broadcast time will be used by: Americans for Prosperity

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Americans for Prosperity

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

1/17/2012
Date

John Flynn
Signature

703-224-3200
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title



Information Request

Issue

Advertiser Group Name:

Americans for Prosperity

Address:

1726 M St. NW 10th Floor

City, State & Zip Code:

Washington, D.C. 20036Phone: 202-349-5880Fax: 202-587-4599Executive Director or
PresidentTim Phillips

Group Treasurer

John Flynn